



Dear potential sponsor,

The 2024 Nano-rare Patient Colloquium will be held in Cambridge, MA on Oct. 30 & 31. Our 2023 colloquium was a first-of-its kind meeting and has set a precedence for meetings that connect patients with physicians, industry executives, supporters, and community leaders. Interest in the 2023 colloquium was high with more than 120 in-person attendees, more than 400 online attendees of the live event, and more than 2,300 views of the presentations and panels after the event. When surveyed, participants were impressed with the number of senior biotech executives that participated and enjoyed meeting nano-rare patients and hearing their stories. For our 2024 event, we want to allow even more participation of our patient families, and your support will help offset patient travel to the colloquium so we can continue to have this powerful voice front and center of our event. We extended our conference over two days to allow for more content and interactions. Based on early interest, we have chosen a larger venue to accommodate all who wish to attend this year's event.

The colloquium will be hosted by Biogen, but we have lots of ways that our sponsors can support this event.

Sponsorship levels:

Gold: ~\$50,000 to sponsor the colloquium reception on Oct. 30.

- Enhanced visibility at the event by hosting the colloquium reception (location of your choice, but we request it to be in the Cambridge area)
- Feature podcast recording on n-Lorem's Patient Empowerment Program
- Podcast sponsorship for 10 episodes (\$10K value)

Silver: \$10,000

All sponsors will benefit from:

- Logo inclusion on event materials, including digital brochures and printed signs
- Logo displayed prominently on nlorem.org 2024 NRPC event page
- Social media features leading up to, during, and after the event
- Significant recognition during the colloquium
- One full-page advertisement in 2024 NRPC digital brochure

If your organization would like to become a sponsor of the 2024 Nano-rare Patient Colloquium, please contact myself, Amy Williford, by emailing amy.williford@nlorem.org. It is through the generosity of our partners and supporters that we can bring hope and potential assistance to these patients, as well as gather the nano-rare community under a single roof for two days of unity and learning. We hope you will consider providing additional support by becoming a sponsor for this event.

Sincerely,
Amy Williford, Ph.D.